

Habitat Media Presents the East Coast Premiere of

SINGLE-USE PLANET



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"Single-Use Planet" goes upstream to SWPA where millions of tons of raw plastic are being made in Beaver County despite a global plastic waste problem. Can this powerful industry be persuaded to temper their production of single-use plastic? Our search for answers leads to Pa., Washington, D.C. and finally the world.



Dr. Matt Mehalik,
Breathe Project Executive Director



Dr. Terrence J. Collins,
Teresa Heinz Professor in
Green Chemistry, CMU



Dr. Edward (Ned) Ketyer,
President of Physicians for Social
Responsibility Pennsylvania



Lois Bower-Bjornson,
Clean Air Council &
Frackland Tours

WATCH PARTY TOOLKIT:

"Single-Use Planet" Documentary Screening
National Air on WQED Date Saturday April 26 at 7 p.m.

OVERVIEW

"Single-Use Planet" is a powerful new documentary exposing the growing crisis of single-use plastic waste that will premiere across the country on PBS during Earth Week 2025,

Let's get as many eyeballs on this important film featuring our local heroes! Gather your family and friends together, pop some popcorn and pull up a chair!

Ways to Watch on the Air Date

Tune in to **WQED's WORLD channel** on **Saturday 4/26 at 7 pm** to watch "Single Use Planet" broadcast nationwide! Check your local TV Service Provider listings for the channel.

Other Ways to Watch

- [Stream](#) Single Use Planet [on-demand](#) through your local PBS Station such as WQED in Pittsburgh SWPA or through or PBS World (may depend on [your TV service provider](#))
- Check your local PBS affiliate's website & search "Single Use Planet" for air dates & on-demand streaming options
- Attend in-Person - Monday, April 14, Ambridge, PA [Single Use Planet Documentary Screening](#)
- PBS will continue to air the documentary on PBS stations this month and going forward until 2028. The Livestream is available anytime on your local PBS channel! The film runs about 56 minutes and [is available here](#).

About The Film

The film takes a deep dive into the story behind the Shell Plastics Plant in Beaver County, where millions of tons of raw plastic are being produced — despite a global plastic pollution crisis. Is it possible to curb the production of single-use plastic? The film seeks answers from local citizens, industry representatives and policymakers in Pennsylvania, then follows the trail to Louisiana, Washington D.C., and beyond, revealing the global stakes of this crisis.

The documentary highlights the fight for environmental justice in Beaver County and Southwestern Pennsylvania, featuring voices of advocates from our region, including BCMAC board member Bob Schmetzer and Aliquippa resident Terrie Baumgartner. The film also features Dr. Ned Ketyer of Physicians for Social Responsibility, Pennsylvania, CMU green chemistry pioneer Terry Collins, and Frackland Tour creator Lois Bower-Bjornson, all of whom are working to expose the petrochemical industry's devastating impact on our health and environment.

Join us in organizing watch parties with family and friends. This movie is suitable for middle and high school-aged youth.

Discussion Tools:

- [Discussion Guide and Lesson Plan for Watch Parties](#)
- ["Single-Use Planet" website](#)
- Let us know you are watching! Contact dsmit@breatheproject.org and share with us on your watch party or share on social media!

In addition (with thanks to BCMAC!)

In Person Showing

Date: Monday, April 14, 2025 @ 7:45 PM est
Location: Iron Horse Theatre (Ambridge, PA)

RSVP HERE: <https://www.mobilize.us/fwa/event/763878/>

Messaging

- Plastic pollution starts here. *Single-Use Planet* takes a deep dive into the Shell Plastics Plant in Beaver County, exposing the global stakes of single-use plastic production. Don't miss the local premier! RSVP for the in-person showing: <https://www.mobilize.us/fwa/event/763878/>
 - The fight for environmental justice in Beaver County is front and center in *Single-Use Planet*. Featuring voices from BCMAC, Physicians for Social Responsibility, and more, this film is a must-watch. Join us for the local premier!
 - Millions of tons of plastic are being produced in Beaver County—despite a global plastic pollution crisis. *Single-Use Planet* follows the fight to curb single-use plastic, from PA to DC to the world. Don't miss the local premier in Ambridge! RSVP:
 - Can we stop the petrochemical industry from fueling the plastic crisis? *Single-Use Planet* searches for answers from local activists, policymakers, and industry reps. Join us for a special screening in Beaver County:
 - What's the true cost of plastic? *Single-Use Planet* exposes how Shell's plastic plant in Beaver County is driving a global crisis. Featuring local voices fighting back. Don't miss the local premier of this powerful documentary:
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EMAIL to Friends and Family

Subject: Join ME for a Watch Party to view *Single-Use Planet*

Dear [Invitees Name],

Single-Use Planet is a powerful new documentary exposing the growing crisis of single-use plastic waste that features local advocacy heroes. Premiering nationally on PBS during Earth Week 2025, the film takes a deep dive into **Beaver County's Shell Plastics Plant**, where millions of tons of plastic are being produced—despite a global plastic pollution crisis.

[Watch the Trailer HERE.](#)

The film follows the fight for environmental justice from Pennsylvania to Washington, D.C., and beyond, featuring local voices like BCMAC board member **Bob Schmetzer** and Aliquippa resident **Terrie Baumgartner**, alongside experts **Dr. Ned Ketyer (Physicians for Social Responsibility-PA)**, **Terry Collins (CMU Green Chemistry Pioneer)**, and **Lois Bower-Bjornson (Frackland Tour Creator)**.

This is a must-watch for anyone concerned about plastic pollution, public health, and the future of our communities. Join us for the local premiere and be part of the conversation on how we can curb plastic production and protect our environment.

Please help to spread the word. Feel free to share the **Watch Party Toolkit** and event graphics to invite others who may be interested. If you have any questions, please don't hesitate to reach out to the Breathe Project, dsmit@breatheproject.org

Join the Fight! Take Action to Stop the Spread of Single-Use Plastics

Read the "[Climate Crisis & Corrupt Politics](#)," by Larry J. Schweiger

- [SIGN FOR A FAIR PUBLIC HEARING!](#)
In order to ensure the robust public engagement encouraged by the federal Clean Air Act, we are urging the PA DEP to commit to holding any/all public hearing(s) for the Shell Title V permit.
- [Join the new BCMAC Eyes on Pollution Facebook page](#)
Join their Eyes on Pollution Facebook page. Learn more about BCMAC's new Pollution Reporting Facebook page! Join today!

Stay informed with Beaver County Marcellus Awareness Community (BCMAC) by Demand open format public hearings for the Shell Title V permit proceedings.

Elected leaders

- Tell the state legislature to pass a [statewide ban of single-use plastic bags](#)
- [Tell Congress to Stand Up](#) to encroachments on its authority as the first branch of government by writing Senators and your Member of the House of Reps.
- Stay in touch with federal leaders and insist they stand up and defend our courts and judges against illegal actions from an out-of-control executive.
- [Stop Trump's Plans to Tear Down EPA. We Will Protect the Air We Breathe and the Water We Drink](#)
Inform your representatives that Congress is responsible for providing funds and staff for the EPA to implement and enforce the Clean Air Act, Clean Water Act, and other environmental laws.