

Digital Support Specialist - Beaver County Marcellus Awareness Community

Beaver County Marcellus Awareness Community (BCMAC) is seeking a talented digital support specialist who can use tech tools to drive transformative organizing campaigns for environmental quality and social justice.

This specialist will provide digital services to support BCMAC initiatives via Mailchimp, maintain BCMAC's website, create ads via graphics proficiency in Canva and manage tech for Zoom meetings. The work will require staying abreast of and posting information on the health, safety, economic, plastic-pollution and climate harms generated by the buildout of petrochemical plastics manufacturing, including the adverse impacts of fracking and of the petro buildout necessary to sustain the ethane 'cracking' infrastructure. Other issues will include community health, industry transparency and forward-looking economic development in Beaver County and the region.

This candidate will perform all activities in coordination with BCMAC leadership and guidance.

Key Responsibilities:

- Provide technical support provided for Zoom events & webinars
- Design new graphics for promotion, excluding social media
- Maintain websites: WIX and Wordpress, up to and including content creation
- Maintain Mailchimp account: carry out email campaigns, regularly update audience list, and assist BCMAC Board members, as needed, in finding information. Monitor the internal email accounts and distribute/reply to requests

Who We Are

BCMAC is a 501 (c) (3) non-profit organization registered with the Commonwealth of Pennsylvania. Its mission is to protect Southwestern Pennsylvania residents, with emphasis on those in Beaver County, "by raising awareness of the health, safety, environmental and economic impacts of fracking infrastructure, including the petrochemical buildout; and by supporting sustainable alternatives to carbon-based energy sources and economic development strategies in Beaver County."

Since 2011, BCMAC has carried out its mission. Early emphasis was on protecting our drinking water in the Ambridge Reservoir and on exposing the health and climate impacts of the unconventional fracking boom. When the Shell ethane cracker plant was developed to justify that boom, our attention shifted to the related land, water, and air pollution impacts of both the plant and its giant web of supporting fracking infrastructure. BCMAC's most recent project, Eyes On Shell (EOS), provides ongoing support for an EOS Watchdog Team of community residents who observe, record and report petrochemical pollution incidents.

Compensation

\$2,000/ month

Location

Work remotely

Please note this is a one-year contract position with continuance contingent on funding.

Applications can be sent to bcmac.awareness@gmail.com