



MEDIA ADVISORY

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Market Square Art Installation Event – Other Side of the World

Thursday, May 17, 2018

6 to 7:30 p.m.

Citizens will gather this Thursday to rally for clean air, a world free of plastic pollution and renewable energy.

Market Square will set the stage for the official unveiling of the “Other Side of the World,” a colorful art installation that represents a tiny island located in the South Indian Ocean called Amsterdam Island, which is also almost exactly on the other side of the world from Pittsburgh, Pa. The volcanic island measures about 6 miles on its longest side and has an elevation of 2,800 feet and is home to several rare bird species. The work was created by Ball-Nogues Studio and Los Angeles.

While Pittsburgh is well on its way for being known as a global center for plastics manufacturing, this tiny island on the other side of the world will continue to be choked by plastic waste and eventually submerged by the consequences of global warming and climate change.

Speakers will include Annie Regan of PennFuture, Mark Dixon of the Inversion Documentary project and Jamin Bogi of GASP. Following the presentations, participants will gather for the simultaneous sending of a SmellPGH report from the center of the island.

Breathe Project and Collaborative

The Breathe Collaborative is a coalition of citizens, environmental advocates, public health professionals and academics working to improve air quality, eliminate climate pollution and make our region a healthy, prosperous place to live. The Breathe Collaborative powers the Breathe Project, its community outreach platform and a clearinghouse for information, science and technology on air quality in Pittsburgh, southwestern Pennsylvania and beyond.