

## Community and Campaign Outreach Organizer, BCMAC

The Beaver County Marcellus Awareness Community (BCMAC) is looking for an outstanding outreach organizer to support local community initiatives surrounding challenges to public health and safety and economic development in Beaver County. The community organizer will assist with the coordination of campaigns around the region's emergency response to petrochemical buildout in the region, focused on community health and/or safety, transparency and forward-looking economic development.

Position: Community and Campaign Outreach Coordinator

Reporting To: BCMAC leaders

Location: Flexible with preference given to candidates familiar with environmental issues faced by Beaver County residents

### Responsibilities

#### Work closely with BCMAC leaders, with support from Breathe Project collaborative members

- Initiate accountability-related information gathering, synthesis and communication
- Gather information on current and past instances of community emergency response in order to improve accountability/transparency/responsiveness
- Generate useful reports on key findings and recommendations
- Share key findings with the community and its leaders

Build capacity for community air quality monitoring

- Help grow a Citizen Air Monitoring Network

Enhance community engagement

- Expand network of social media followers
- Inspire supporters/followers into engagement
- Grow a broader coalition by recruiting youth, people of color and labor into the network
- Build capacity/team for conducting community canvasses and surveys. Work with BCMAC to identify tools for strengthening community ties.

Support related community campaign activities

- Serve as a liaison with the ReImagine Beaver County Downstream Strategies Initiative
- Assist with the development of citizen teams to advocate for protective ordinances in municipalities

### Examples of Specific Job Activities

- Facebook engagement: increase frequency and depth of social media posts
- Develop a team of young and diverse hourly-wage phone canvassers for conducting surveys, text relays and door-to-door canvassing campaigns

- Assist BCMAC with the development of municipal-level citizen teams on ordinance campaigns (such as petrochemical-protection ordinances, setbacks from industry and solar-friendly ordinances) at municipal meetings and with agencies like the Beaver County Council of Governments (COG)
- Support the BCMAC rapid response team — to alert members to educate legislators or attend municipal meetings when needed

#### Qualifications

- Knowledge, a keen interest in and/or a connection to Beaver County
- Familiarity with or interest in frontline community petrochemical resistance and, if possible, Reimagine Beaver and climate-change campaigns
- Research Skills
- Community Organizing Skills
- Social Media Skills (Facebook, Twitter, Instagram, text relay, etc.)
- Communication Skills

#### How to Apply

Please email your resume and a cover letter by Sept. 15, 2020 to:

[BCMAC.awareness@gmail.com](mailto:BCMAC.awareness@gmail.com)

BCMAC

P.O. Box 31

Ambridge, PA 15003

Include subject line: Outreach Coordinator

This is a part-time, contract position, ending August 31, 2021.

Compensation will be commensurate with contract work and experience of the applicant.

We are committed to diversity, equity, and inclusion and especially encourage members of underrepresented communities to apply.